

Robert Breitbach Consulting

International Executive Search

1. Quarter 2020

RBC Newsletter for Arabia and the Gulf Region



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Human Resources Training And Development

by Sowrabh Sharma, United States ⁽¹⁾

The recruitment of resources holds the key area of functioning in the human resources strategy of any business. The growth of the organization depends on the utilization and proper placement of resources as part of the human resources strategy. Every organization strives to spend considerable amounts in documenting human resources functions as the rightly developed resource contributes on a higher level. The recruitment of the fresh resources poses several key challenges to any firm. The resources need to be well equipped as per the human resource training and development plan. This methodology provides all the necessary functional information to the resource to manage the day-to-day work and attend to tasks independently.



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HR training and development take part in business growth

There is considerable importance attached in any organization on the human resources training and development as the individual resources provide valuable insights and take part in the growth of the business. Though the business progress evolves around the environment in which it operates the functioning and observance of human resources strategy and its update immensely helps the firm. The human resources strategy comes in handy for the organization to be identified among its peers and symbolizes to the cherished values that it subscribes to. Many of the firms who extend support to causes like environmental concerns operate beyond their business goals to work with society. This will be done by incorporating such noble thoughts and ideas in their business development plan. This enables the employees to identify them with such causes and work towards their success.

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Higher returns to the company

The growth of the companies depends entirely on the functioning of human resources and how fast they react to the changing situation in which they are operating. Any unskilled person if given proper training as part of human resources training and development program of the company, such resources deliver higher returns to the company. Though in the short run it takes a lot of time and attention in honing the skills of individuals is necessary, such focused approach molds the individual to develop character and to attend the tasks enlisted by the company with confidence.



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The results must be shared

The driving force behind all the good work will have an intricate design and a well-crafted human resources strategy ensures that the trained resources deliver on their targets in a specified timeframe. As the human resources training and development involves considerable costs to the organization, the training must identify measurable targets for the individual resources. Each time when the resource completes a task, the results must be shared. As the scope of training enshrines guidance, a trainer must identify quickly the areas of improvement and continue to guide the resource to get expected results. The close observation and guidance ensure better results and the returns on the investments made in human resources development will help the company to make gains in its business. Well informed and trained resources will be able to function independently in all areas of business. This will help the company to plan and assign tasks that require independent functioning of the resource. A trained person brings measurable returns that the company expects and incentive such contributors working for business growth.

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Calendar of Events

February 04 - 06
AEEDC Dental Exhibition
Dubai, UAE

February 26
Gulf Expo Qatar
Doha, Qatar

February 03 - 05
Index Saudi
Riyadh, KSA

February 11 - 13
Interior Design Furnishing Expo
Muscat, Oman



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February 06 - 08
IMDO
Manama, Bahrain

February 11 - 13
Stone & Surface Saudi
Riyadh, KSA

February 11
Kuwait Leadership Day
Kuwait City, Kuwait

March 02
AI In Healthcare
Doha, Qatar

February 17 - 18
Professional Beauty GCC
Dubai, UAE

February 26
New Age Banking Summit
Muscat, Oman

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March 02 - 04

MERTC Middle East Refining

Manama, Bahrain

February 23 – 24

Gulf Education Conference

Jeddah, KSA

March 02 - 03

Kuwait HSE Forum

Kuwait City, Kuwait

March 16 - 18

DIMDEX

Ar-Rayyan, Kuwait

March 09 - 11

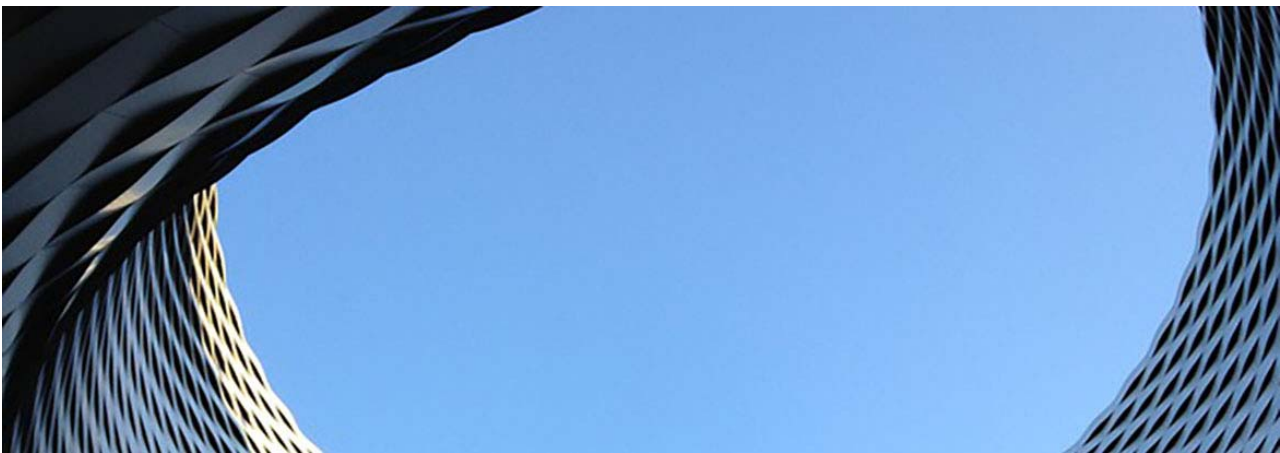
Middle East Coatings Show

Dubai, UAE

March 09 - 11

Oman Petroleum & Energy Show

Muscat, Oman



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March 04 - 07

Bahrain International Garden Show

Manama, Bahrain

March 02 - 04

SIDMC

Riyadh, KSA

March 04 - 07

Kuwait Building Show

Kuwait City, Kuwait

March 31

ZAK World of Facades

Doha, Qatar

March 24 - 26

IPS International Property Show

Dubai, UAE

March 24 - 26

OPEX MENA

Manama, Bahrain

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Personnel Merry-Go-Round

Osman Sultan, Chief Executive Officer of telecommunication company **du**, has been appointed as a board member of **Searchie**, an AI recruitment platform, based in Dubai.

Abdullah Al Wahedi will serve as Chief Executive Officer for **Khidma**, a facility management and maintenance company, based in Abu Dhabi, UAE

Saudi ICT infrastructure company **Tawal** promotes **Mohammed bin Abdul Aziz Alhakbani** new CEO. Mr. Alhakabani has 20 years of experience in the telecom field.

Alstom SA appoints **Müslüm Yakisan** Senior Vice-President for Middle East. Previously, Mr. Yakisan served as the VP of the Siemens Mobility Reorganization Programme.



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French carmaker **Renault** names **Luca de Meo** new Chief Executive Officer. Mr. de Meo has more than 25 years of experience in the automotive sector.

New Regional Director Middle East, India and Caspian for the **Sparrows Group** will be **Dave Morrow**, former Senior Vice-President at **Seadrill**.

Khidma announced the appointment of **Maher Al-Aghbar** as Executive Director. Mr. Al-Aghbar has more than 30 years of experience in Facility Management.

EnerMech appoints **Chris Brown** to Chief Executive Officer. Mr. Brown was previously CEO of global engineering and construction company **Kentz**.

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From Around the Gulf

Euan McLean, a Scottish sports journalist, writes in the *Daily Mail* about **Phil Mickelson's talks with Saudi Arabian backers for a Premiere Golf League**.

"...the mystery backers ... for a new Premier Golf League broke cover in a bid to convince Phil Mickelson to join their revolution..."

Please read full article, published by the **Daily Mail**.⁽⁴⁾

According to Arab News, as part of **Vision 2030**, The Kingdom of Saudi Arabia will invest 64 billion USD into developing its entertainment industry.

"SEA 2020 brings the best of global entertainment to KSA" is the title of Arab News' article.

Please read full article, published by **Arab News**.⁽³⁾



Gulf Business is eyeballing **"How Emirati Business Leader Ismail Al Hamadi looks for opportunities in adversity"**

Mr. Al Hamadi in an interview.

Please read full article in English, published by **Gulf Business**.⁽⁵⁾

Jenny Marc and Nell Lewis explain on CNN Business, **"How BMW is trying to modernize manufacturing"**. *"...the Regensburg plant was described as 'factory of the future' by The World Economic Forum..."*

Please read full article, published by **CNN Business**.⁽²⁾

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Who We Are

Since 1993, Robert Breitbach Consulting has been specializing in international recruitment of executives and highly qualified personnel, on retained basis.

We work through our offices in Germany, Spain and Estonia as well as with a partner network throughout Europe, the United States, Asia and the Middle East that has been built over a period of more than a quarter of a century.

Please visit our website at www.breitbach.com. It goes without saying that we are happy to answer to your inquiries via telephone or email.



„ Trust is a tender plant. Once destroyed it is slow to grow back. “
Otto von Bismarck (1815 – 1898)



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Sincerely,
Team RBC

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Please contact us via email info@breitbach.com if you would like to contribute to our next newsletter. We appreciate all kind of information around the industry or even an editorial contribution.

Articles and Editorials

⁽¹⁾ Courtesy of Sowrabh Sharma: "[Human Resources Training and Development](#)"

⁽²⁾ Courtesy of the CNN Business News: www.edition.cnn.com.

⁽³⁾ Courtesy of Arab News: www.arabnews.com.

⁽⁴⁾ Courtesy of the Daily Mail: www.dailymail.com.uk.

⁽⁵⁾ Courtesy of Gulf Business: www.gulfbusiness.com.

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